

Town of East Haven, CT
Economic Development Commission Minutes
July 26, 2010
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PRESENT: Robert Limoncelli, Chairman
Magdalen Sparaco
Joe Fasone

STAFF: Paul Hongo-Director

ABSENT: Frank Alvarado
Jerome Pacelli

PUBLIC: Jim Dougherty, Chair.
Town Council

Chairman Limoncelli called the Meeting to order at 7:00 p.m. Roll was called and a quorum was present.

APPROVAL OF MINUTES

MOTION made by Commissioner Sparaco to table the minutes of the June 28th Meeting. Commissioner Fasone seconded. All were in favor, none were opposed and none abstained. **MOTION CARRIED**

DIRECTOR'S REPORT

Director Hongo stated that he and Chairman Limoncelli had met with a consultant from RGP to discuss what options they had and spoke about things that they would like to have for resources in Town, such as a one on one setting with developers to conference with. Commissioner Sparaco read an email from Commissioner Pacelli seeing he couldn't make the meeting tonight. He asked what efforts is the Town making to market its assets? A discussion was held regarding ways of trying to "promote" the town as had been done in previous years. Unfortunately, cost is a problem, which is why the commission was suggesting that they try to find someone who would volunteer to collect information from business owners already here. They would be under the Mayor's guidance as well as the commission. Commissioner Fasone asked if he could make business cards or stationary, as some form of ID when meeting with business owners so that he or other members have a form of ID that they are on the commission. A discussion was held regarding those issues, and Paul stated he would follow up with the Town Attorney to see if that would be ok and get back to the members. Commissioner Fasone stated he was disappointed in the

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postponement of the EDC Breakfast as he volunteered to go business to business to get information on the company as well as possible items that would promote their business.

That is why he wanted to establish a questionnaire to send to business owners to find out what they like about being in town and how they have been successful here in town. It could be done in conjunction with the Chamber's monthly mailings. After a discussion was held, **MOTION** made by Commissioner Fasone to have the members draw up questions for a questionnaire and bring back to the next meeting to discuss. Commissioner Sparaco seconded. All were in favor, none were opposed and none abstained. **MOTION CARRIED**

OTHER BUSINESS

Commissioner Fasone spoke about a meeting he had with Michelle Orr, a Business Development Officer from Wells Fargo Bank. He passed around information that he received that he thought would be beneficial to business owners in Town. Chairman Limoncelli stated that although the information was good, they didn't want to promote just one business here in Town, but could pass on names of others as well to landlords and business owners if the asked for such help. They could refer these people and place them in contact with many of these types of resources, just not exclusively.

There being no further business to come before the agency, a motion to adjourn was made at 7:35 p.m. by Commissioner Sparaco and seconded by Commissioner Fasone. All were in favor, none opposed, and none abstained.

Respectfully Submitted,

Linda S. LaLuna
Clerk