

Town of East Haven, CT

East Haven Arts Commission Minutes

17 June 2013 7:00 PM

Old Pathways School, 290 Dodge Ave East Haven, CT

PRESENT: Chairperson Cindy Genzano

Commissioner Sharon Collins

Commissioner Ted Salmon

Commissioner Vincent Tiroletto

Commissioner Aquino Valentino

ABSENT: Commissioner Jordyn DiNatale

Commissioner Daniel Schmidt

MEMBER OF THE PUBLIC: Kari Collins

Chairperson Cindy Genzano called the meeting to order at 7:04 pm.

Roll was called and a quorum was present.

Item # 1 Discussion of special meeting

The events of the special meeting on June 11 were reviewed. Members were reminded by chairperson Genzano that we approved to spend \$1,790 for the use of JMMS as well as \$100 to spend on an ad in St. Clare's carnival program as a thank you for letting us use their space.

Item # 2 Approval of minutes or previous minutes

The minutes of the previous meeting were reviewed. A motion was made to call for a vote to approve the minutes by Commissioner Collins, and was seconded by Commissioner Salmon. Minutes were unanimously approved.

Item # 3 Discussion of Dodge Ave Space

Members discussed the new Dodge Ave Space. Chairperson Genzano explained that Bob Parente was instrumental in helping us acquire it. The space will be used for set construction, some youth theater rehearsals and arts commission meetings. Chairperson Genzano also explained that the space is only to be used for the months of June and July. Members all agreed enthusiastically that the space is great and discussed how it would be a great environment for an arts space and permanent home someday if at all possible.

Item #4 Discussion of Website

Commissioner Salmon reminded the commission of the goal to acquire an Arts Commission website. Members discussed the importance of having a website as well as commission emails to gain publicity as well as become professional and established. Commissioner Salmon mentioned that if we had these things we could have business cards and they would be instrumental in networking and applying for grants. Commissioner Salmon mentioned that he has found a place to acquire a domain name for \$99 dollars. Chairperson Genzano explains that we unfortunately cannot use Arts Commission money unless we have an invoice or if we front the money and present a receipt.

Item #5 Discussion of Grants and Youth Theater Funds

Chairperson Genzano explains her hopes that we may again use the LaFevre grant to help with this year's production. She also explained the Youth Theater's policy of a \$50 dollar deposit by all 24 members of the cast of the production. The cast members deposit \$50 dollars to be returned to them if they sell \$50 dollars worth of ad sales. She also discussed a ticket price of \$10 dollars but possibly changing it to \$12 for adults and \$10 for students and seniors. Commissioners agreed with this idea.

Item #6 Progress of Youth Theater

Chairperson Genzano explains that we are still hoping to reserve JMMS for a performance and are currently awaiting the Board of Education's decision. She explains that we have a cast of 24 talented kids from all over New Haven County including North Haven, North Branford and Branford and that rehearsals are progressing well.

Item #7 Youth Theater Publicity

Chairperson Genzano asks Commissioner Tiroletto if he would be interested in filming rehearsals as well as the performance of the youth theater production of The Little Mermaid Jr. Commissioner Tiroletto agrees that he would like to do so and all members agree that this would be a great idea for publicity. Members discussed presenting the video on ETV. Commissioner Valentino also offers to take pictures of rehearsals and building as well. Members agree that this will also be great for publicity. Commissioner Salmon also discussed the idea that an email list would be great for publicity. He mentions that with ticket sales for the production we could ask buyers for their emails so they may receive further art updates in the future. Commissioner Tiroletto mentions the idea of using a kickstarter campaign.

Item #8 Call For Artists at East Haven Library

Chairperson Genzano mentioned that the East Haven Library is looking for artists to submit their work to be displayed at the library. Members discussed that it would be great to have a communication with the library about art and artists perhaps by email list.

Item #9 Next Meeting

The next regular meeting of EHAC is scheduled for Monday, July 15, 2013 7PM at Old Pathways, Dodge Ave, East Haven

A motion was made by Commissioner Tiroletto to adjourn the meeting and seconded by Commissioner Salmon. All in favor. Meeting adjourned at 8:10 PM.

Respectfully Submitted,

Sharon Collins, Commissioner EHAC